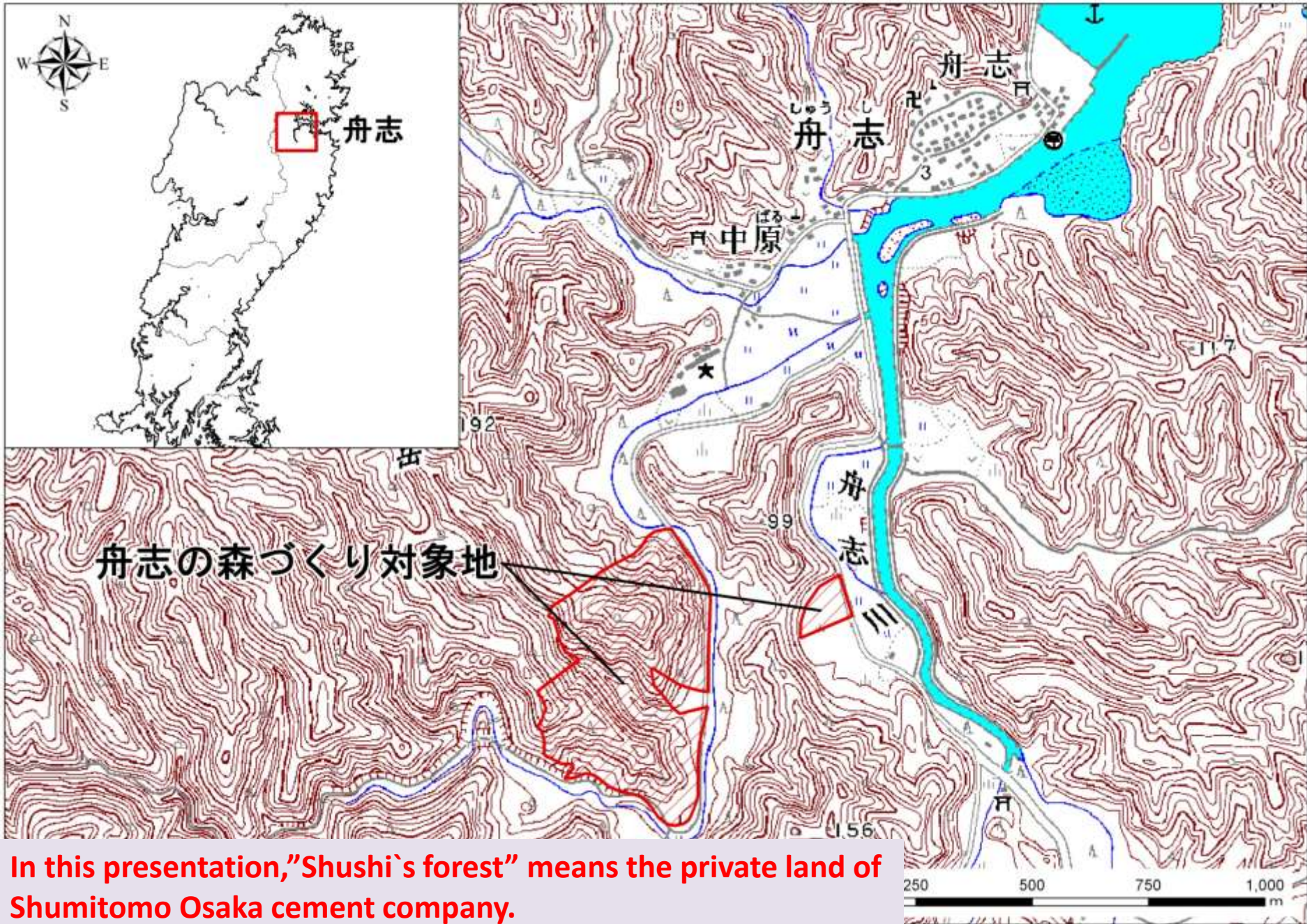




**Joint Forest Conservation Activity in the
Habitat Area of Tsushima Leopard Cat**

Mayor of Tsushima City,
TAKARABE Yasunari



In this presentation, "Shushi's forest" means the private land of Shumitomo Osaka cement company.

Taking an advantage of “Rehabilitation Project on Torayama(Tsushima Leopard Cat)`s Forest , the current project has been started.



Shushi's Forest management is based on the treaty and cooperation among four different actors.



Each actor`s task and responsibility

(1) Sumitomo Osaka Cement

Providing the private forest area for the conservation activity
Funding support ,Dissemination and Awareness Rising

(2) Shishi Community

Forest and marsh management activity(Voluntary monitoring)

(3) Tsushimayamaneko ouendan (A Cheer group of Tsushima Leopard Cat)

Seedling producing for tree planting, Preparation of tree-planting ceremony
(Including Forest and marsh management and voluntary monitoring)

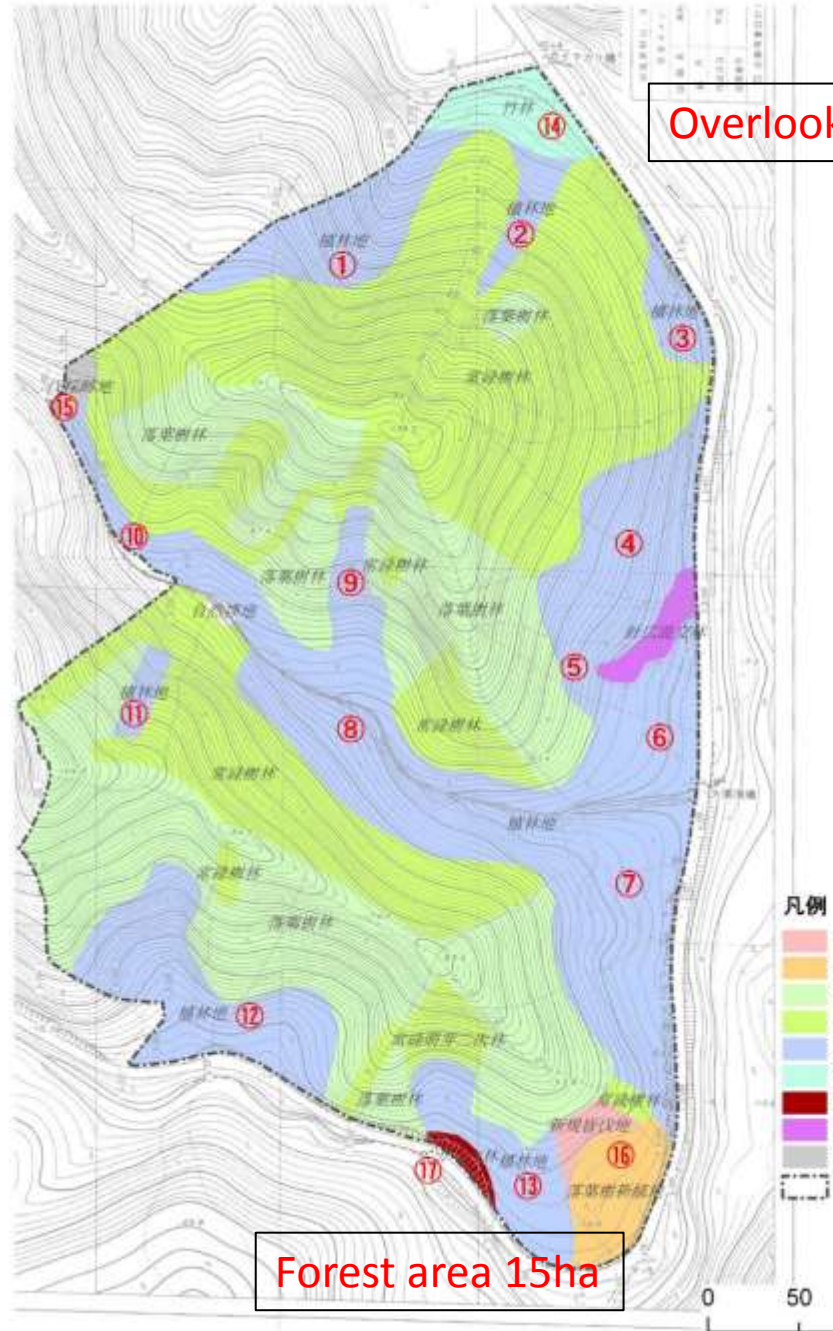
(4) Tsushima City

A secretariat of promotion of Forestation in Shushi, Making and revaluation of
Forest management plan, Monitoring activity ,Liaison and coordination,
Public relations, Preparation of mechanic tools

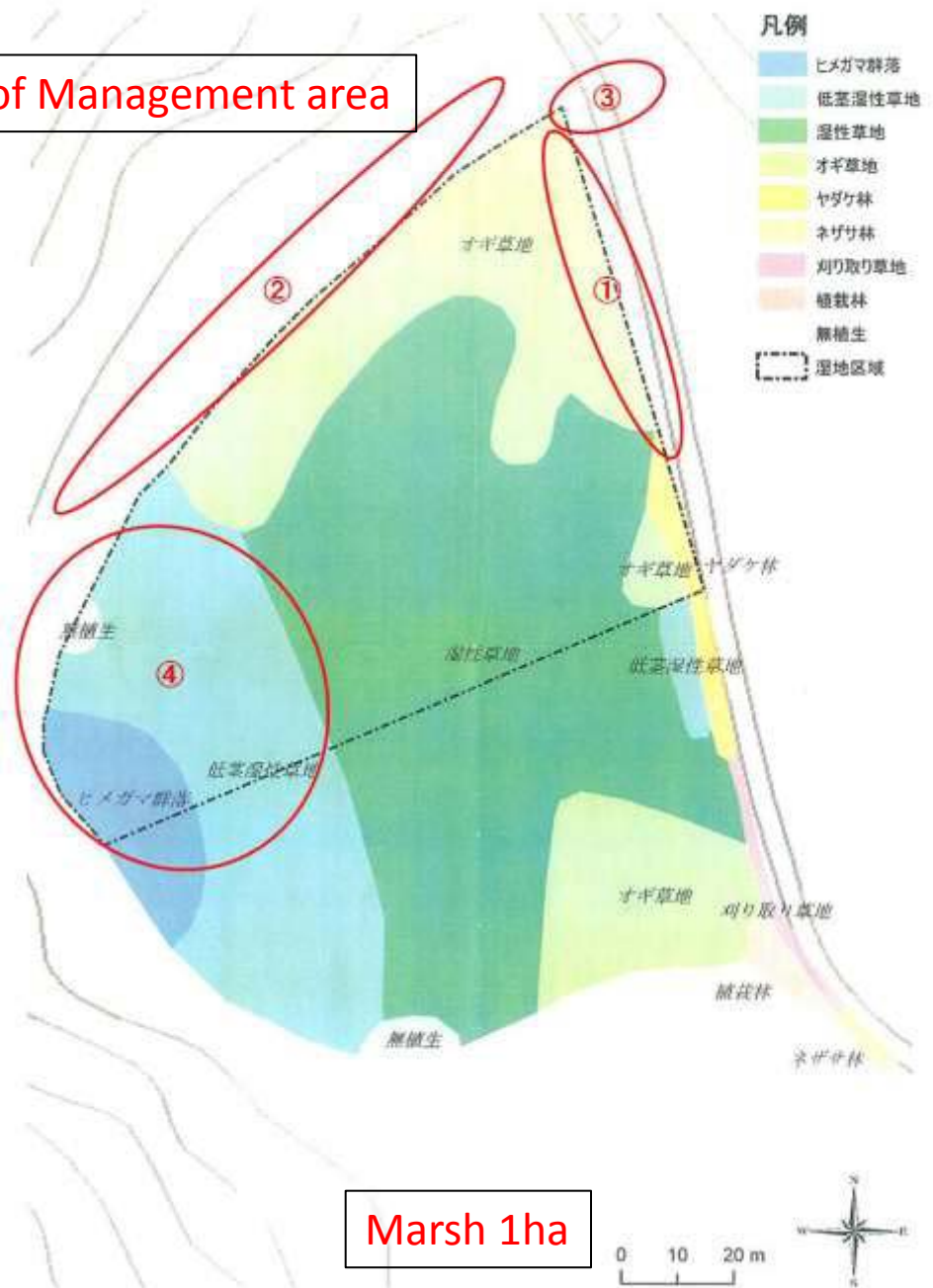
(5) Tsushima Wildlife Conservation Center (Observer)

Liaison and coordination, Making and revaluation of
Forest management plan, Preparation of tree-planting ceremony and nature
observation event, Monitoring activity, Public relations

Overlook of Management area



Forest area 15ha



Marsh 1ha



Unmanaged forest (Before the project)



Logging



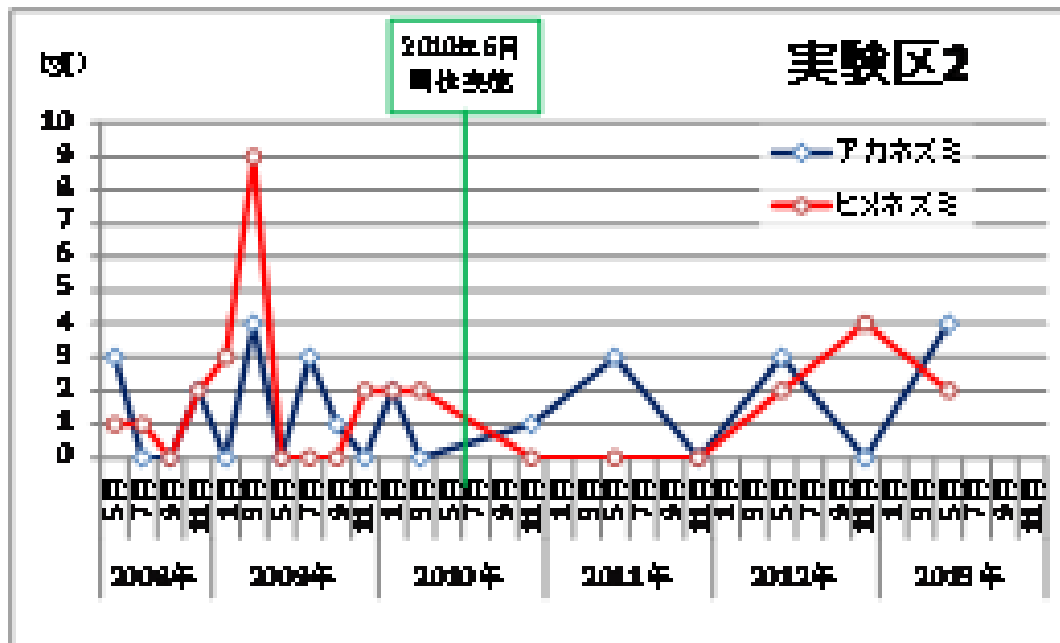
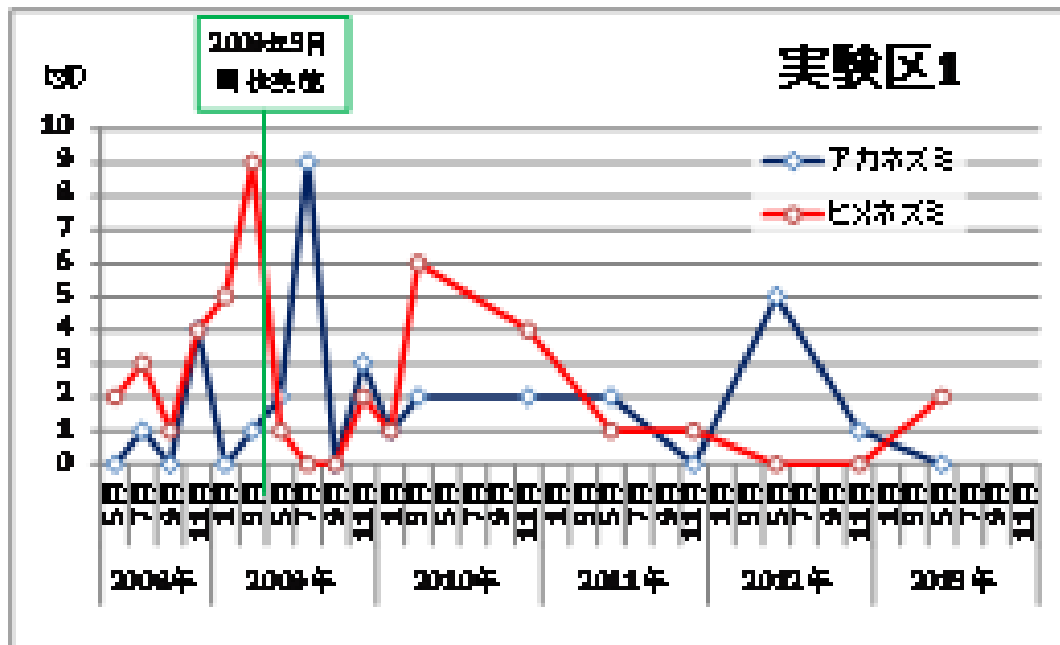
Tree-planting ceremony



Taking a commemoration photo with the participants of tree-planting ceremony



Current situation of forested area



Research on the number of rats



Tsushima Leopard Cat holding a wild duck in his mouth



Two Tsushima Leopard Cats





SUMITOMO OSAKA CEMENT

- I .In-house advertisement
- II .Public relation
- III .Employees' support activities

住友大阪セメントは
ツシヤママネコ保護活動を応援しています。

Photo by Masaki Kawaguchi

2006年4月
当社が島根県対馬市に所有する山林において、「ツシヤママネコ保護団」から、「ツシヤママネコ保護のためのモデル林づくりをしたい」との申し入れを受け、

2007年2月
森づくり推進にあたり、当社、対馬市、地元、ボランティアの4者で、「森の森づくり推進委員会」を設立し、モデル林づくりに着手する。モデル林は「舟窓の森」と名付けられる。

2007年3月
「舟窓の森」で第1回森の植樹祭を開催し、ツシヤママネコの繁殖地であるオズミの保護、ツシヤママネコ保護活動の推進を図る。

活動の
あゆみ

SCENE 1
ツシヤママネコ
保護に立ち上がる

舟窓の森
TSUSHIYAMA MANEKO
PROTECTION FOREST

General Manager, General Affair D.
Chiaki Otsuka

Special Contents of
our Website

II Public relation

CSR Report



Safety Drive Sticker



Introduction Panel in Head office reception



III Employees' support activities

Raising funds through vending machines



Installing these vending machines into our plants and branches

**We would like to do our best to live together with
Tsushima Leopard Cat even after a hundred year later.**

